



Seattle King County  
Dental Society

## Minutes

Seattle-King County Dental Society Membership Committee  
Tuesday, August 10, 2021 - 6:30 PM via ZOOM

**In attendance:** Drs. Ohie Charoenkul, Harlyn Susarla, Tofunmi Osundeko, Rica Mackert, Adam Kennedy, Imahn Moin, Audrey Tatt, Van Anh La

**Staff:** Angela Bond

- I. Welcome and Call to Order
  - a. **Meeting called to order at 6:36 pm by Dr. Ohie Charoenkul.**
  
- II. Approval of May 11, 2021 meeting minutes
  - a. **Motion to approve the May 11, 2021 minutes - M/S/C**
  
- III. Old Business
  - a. Non-member mailing report
    - i. Postcards were sent in May. This mailing campaign resulted in three new members.
    - ii. It was suggested that future non-member contacts be moved to email due to cost. It was decided that this will be revisited during a meeting that is closer to the next contact (next May).
  - b. Co-chair with Dr. Charoenkul
    - i. Postponed discussion to the next meeting
  
- IV. New Business
  - a. Refresh of New Member Welcome Mailings
    - i. We will be moving forward with purchasing \$5 gift cards from Top Pot and Cupcake Royale with our logo either on the cards (stickers) or in gift card envelopes with our logo printed on them. This will replace the USB drives currently being sent.
    - ii. The New Member packet will be updated and a QR code created to be printed on the welcome letter that is already sent. The welcome letter will also be revised to include an explanation.
  - b. Headshots Event
    - i. There was a discussion of having a “Headshot Event” where SKCDS will bring in a professional photographer and members can sign up for time slots to come have their pictures taken.
      1. A “Happy Hour” component could be added either in the office or across the street at Optimism Brewery.

2. The entire event could possibly be held at Optimism, depending on budget.
  - ii. Dr. Susarla brought up giving each member who signs up a \$50 voucher for one retouched image/pre-agreed upon package with the photographer.
    1. Angela will ask the photographers (once established) about a flat fee for a certain number of people and then people having the option to order additional packages beyond the event.
  - iii. Dr. Osundeko will send Angela a list of recommended photographers and Angela will research/contact from there.
- c. March CE Program
  - i. **DEI Lecture Series – Motion to approve this topic - M/S/C**
    1. Dr. Mackert proposed that the reserved month of March be used to partner with the new DEI committee to hold a three-part DEI lecture series.
      - a. Dr. Tatt voiced support for the series to be virtual
    2. Dr. Susarla has several ideas on speakers to approach based on previous lectures she has attended and will work with Angela to either provide names or personally contact them.
      - a. Dr. Russell Edenger – Head of the Transgender Program at Seattle Children’s, Cranial/Facial Surgeon
      - b. BIPOC speaker
      - c. Special Needs/Special Health Care needs

V. Next Meeting

- a. Tuesday, November 9, 2021 at 6:30 pm via Zoom

VI. **Meeting adjourned at 7:36 pm by Dr. Ohie Charoenkul**